



LETTER FROM THE EDITOR

Appreciate Yourself: The Importance Of Loving What You Do

Everyone has had a dream before. Whether you're a police officer, an entrepreneur or a McDonald's employee, you're no stranger to having dreams about your future.

As a child, at one point or another, you're asked what you want to do with your life. You're asked what your dream career would be or what you want to be when you grow up. For many of us, the answers were unique to our personalities: a ballerina; an acrobat; a weatherman; the options seem endless.

But, as you got older, things changed and so did your dreams. Some of you found a job that simply paid the bills, while others lost interest in pursuing their goals because they seemed like impossible feats. Then, a small portion of individuals decided to continue chasing their dreams because it was what they wanted to do - it was their passion.

Loving What You Do

Doing what you love isn't always easy. As many startup founders know from experience, it doesn't always pay the bills on time or keep your wallet fat and comfortable. In fact, many times, it's extremely difficult and you find yourself in tight financial situations. Not only do finances become exhausting, but things don't always go your way or turn out the way you expected.

While we face many trials and tribulations as entrepreneurs, it's important not to let this have such a negative impact on you that you stop chasing your dreams. Loving what you're doing is extremely important for a number of reasons.

- Your motivation will continue to stay high. When you're going to work to do something you enjoy, regardless of what problems you face, you know that you are doing whatever is in your plans to have an impact on the world. This motivation can be enough to push you through any difficult experiences.
- Nobody else is going to get you into your dream career or find what it is that makes you happy and do it for

you - it's all up to you. Your happiness is dependent upon yourself and the decisions you make, so it's important to do the things you enjoy and get the most out of your life.

- It will have a positive impact on your life as a whole. Knowing that you're working towards something bigger and better that you have planned not only for yourself, but for your community or your customer's, is a great feeling. You'll be able to go home knowing that you're working for you and your own ideas, rather than pushing ideas that you don't truly believe in.
- You can live out your passion and not somebody else's. "If you don't build your dream, someone else will hire you to help build theirs."
- Work won't always feel like work. Even if you haven't reached the point of launching your own startup yet and are simply working for someone else's, remember that you're still on your way to doing what you love - you're just picking up some helpful tips for your own success. Watching others work and succeed will only motivate you to work just as hard.

The Road To Success Isn't Always Easy

While loving what you do is important, remember that the road to success isn't always paved with gold. In fact, most times you're digging through the rubble just to get back on track. Living out your passion takes time, effort and hard work, but eventually, hard work pays off. Keep your eyes on your own goals and achievements, and pay attention to the successes of those around you.

When you continue to work towards your own goals while taking tips from others who have been in your shoes, you can only reach your dream career that much quicker.

All The Best -

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